

# ERAPPA 2019



## SPONSORSHIP and EXHIBITOR PACKAGE

**September 29  
to  
October 2, 2019**

**Bayfront  
Convention Center  
Erie, Pennsylvania**

[www.erappa2019.org](http://www.erappa2019.org)



## Letter from the Chair

Dear Business Partner,

The Keystone Chapter (KAPPA) of the Eastern Region of APPA (ERAPPA), is delighted to host the 2019 annual Eastern Regional conference at the Bayfront Convention Center in Erie, PA. The conference will be held from September 29 - October 2, 2019. We have an exciting array of educational and networking programs planned for our unique Lake Erie Bayfront venue.

ERAPPA consists of all levels of Higher Education facility management professionals and institutions from Eastern Canada and Northeastern United States (Maine to Washington, D.C.). This event will be an excellent opportunity for your company's representatives to network, interact and gain valuable face time with decision makers regarding the future in higher education. By participating in event, you'll be able to learn how your company's services can help resolve daily issues as well as maintain/enhance facilities to meet today's higher educational needs.

We invite you to "Chart Your Course" for ERAPPA 2019 and take advantage of our many networking opportunities. As a Business Partner sponsor, you have the ability to participate in this exceptional conference which provides great exposure for your company. These sponsorships are available at various levels of support. More information will be available at this year's ERAPPA conference in Manchester, NH. This is a unique opportunity for our Business Partners to interact with institutional members, build new relationships and reinforce existing ones. Your support of ERAPPA is extremely important to our membership that relies on business partners daily to successfully address the needs of their institutions.

Please consider participating in and supporting our 2019 event. You can visit our website [www.erappa2019.org](http://www.erappa2019.org) for continuing updated conference information.

We hope to see you in Erie, PA in 2019 and thank you in advance for your consideration to support our event.

Sincerely,

**Jim Miller**

Business Partner Chair  
AVP of Facilities & Planning  
Washington & Jefferson College

**Rande Joy**

Business Partner Chair  
Assistant Director of  
Business & Operations  
Penn State Behrend

## ERAPPA 2019 Sponsorship Options

### ADMIRAL LEVEL - Booth 202

One (1) Opportunities \$15,000 ERAPPA Member or \$15,725 Non-Member Included:

- Identified as the Keynote on all printed media, including conference program, table cards, and recognition signage
- Three full business partner registrations for the conference
- Choice of 3 tickets for the Monday night networking event or the Tuesday night annual awards banquet
- Introduce Keynote speaker plus podium recognition; company name and logo at the entrance to room; highlighted in the conference APP; and full page ad in the program
- Receipt of registered attendee list one month prior to conference
- Opportunity to place approved promotional item in conference bag
- Company logo cycles on the ERAPPA2019 home page
- One exhibit booth in premier location

#### ■ KEYNOTE SPEAKER One (1) Opportunity

**Adam Kreek** is a Management Consultant, Entrepreneur and Executive Coach. He teaches strategies and skills of leadership, high performance and perseverance to corporate teams globally. A two-time Olympian, Adam holds 60 international medals, including Olympic Gold, and multiple hall of fame inductions. In 2013, Adam made the first ever attempt to row unsupported across the Atlantic Ocean from Africa to America, the subject of the NBC Dateline Documentary, Capsized.

In addition to his training and speaking, Adam is a journalist with CBC Sports, writing on topics of health for peak performance, and works with various not-for-profit organizations dedicated to bettering community health. Adam chairs the board of Cowichan Energy Alternatives, a low carbon start-up on Vancouver Island that specializes in biodiesel made from recycled vegetable oils, and community carbon credits.

### CAPTAIN LEVEL - Booth 203

One (1) Opportunities @ \$12,000 ERAPPA Member or \$12,725 Non-Member Included:

- Identified as the Captain Sponsor on all printed media, including conference program and recognition signage
- Two full business partner registrations for the conference
- Choice of 2 tickets for the Monday night networking event or the Tuesday night annual awards banquet
- Receipt of registered attendee list one month prior to conference
- Opportunity to place approved promotional item in conference bag
- Company logo cycles on the ERAPPA2019 home page
- One exhibit booth in premier location

#### ■ PLENARY SPEAKER (One (1) Opportunity)

**Jack Uldrich** is a well-recognized global futurist, speaker, and author of eleven books, including a number of award-winning best sellers. He is a frequent speaker on technology, change management and leadership and has addressed hundreds of corporations, associations and not-for-profit organizations on five continents. He regularly makes television appearances on the Science Channel's "FutureScape" program and the Discovery Channel show "Inside Out," and is a frequent guest on major media outlets, including CNN, CNBC and National Public Radio.

Jack is a former naval intelligence officer and Defense Department official. He previously served as the director of the Minnesota Office of Strategic and Long-Range Planning. His most recent book is Foresight 20/20: A Futurist Explores the Trends Transforming Tomorrow and his forthcoming book is Business as Unusual: How to Future-Proof Yourself Against Tomorrow's Transformational Trends, Today.





## COMMANDER LEVEL

**Booths 115, 118, 214, 402, 403, 404, 405, 406, 407, 408, 409, 412, 413, 416, 417**

Fifteen (15) Opportunities @ \$8,000 ERAPPA Member or \$8,725 Non-Member Included:

- Identified as the Commander Level Sponsor on all printed media, including conference program and recognition signage
- Two full registrations for the conference
- Receipt of registered attendee list one month prior to conference
- Opportunity to place approved promotional item in conference bag
- One exhibit booth in premier location
- Conference Bags (One Opportunity)  
Company name and logo on conference bags for all attendees.
- Conference Lanyards/Badges (One Opportunity)  
Company logo on the lanyards for all attendees.
- Conference Room Keys (One Opportunity)  
Company logo on the hotel keycards for all attendees.
- Guidebook APP (One Opportunity)  
Company logo on the Splash page of the APP and recognition sign with company name and logo at the registration desk
- President's Reception (One Opportunity)  
Recognition sign with company name and logo at entrance to reception and one invitation to reception
- First-time Attendee Reception (One Opportunity)  
Recognition sign with company name and logo at entrance to reception and one invitation to the reception.
- Monday Evening Special Event (One Opportunity)  
Recognition sign with company name and logo at entry to the event and logo on food/ beverage tables and 2 tickets to the event.
- Tuesday Evening After Party (One Opportunity)  
Recognition with company name and logo at entry to the event and logo on beverage tables and 2 tickets to the Awards Dinner.
- Schedule at a Glance (One Opportunity)  
Company name and logo on pocket schedule for all attendees.
- Education Track 1 (One Opportunity)  
Recognition sign with company name and logo outside session room Monday & Tuesday.
- Education Track 2 (One Opportunity)  
Recognition sign with company name and logo outside session room Monday & Tuesday.
- Education Track 3 (One Opportunity)  
Recognition sign with company name and logo outside session room Monday & Tuesday.
- Education Track 4 (One Opportunity)  
Recognition sign with company name and logo outside session room Monday & Tuesday.
- Education Track 5 (One Opportunity)  
Recognition sign with company name and logo outside session room Monday & Tuesday.
- Supervisor Toolkit (One Opportunity)  
Recognition sign with company name and logo at entrance to session from Friday-Tuesday.

## AMBASSADOR LEVEL plus EXHIBITOR LEVEL

**Booths 217, 414, 415, 517, 616, 713, 714, 901, 902, 903**

Ten (10) Opportunities @ \$ 4,275 ERAPPA Member or \$5,000 Non-Member Included:

- Recognition by ERAPPA for contribution to their scholarship fund
- Two full registrations for the conference
- Receipt of registered attendee list one month prior to conference
- One exhibit booth

## EXHIBIT LEVEL ONLY

Ninety (90) Opportunities @ \$3,750 ERAPPA Member or \$4,650 Non-Member- Included:

- Two full registrations for the conference
- Receipt of registered attendee list one month prior to conference
- One exhibit booth



## GENERAL

- Exhibit booth size is 10'x10'. Booth fee includes pipe and drape, one 6' draped table, two side chairs, 1 wastebasket, 7"x44" one line id sign
- Premier booth location is based on sponsorship level and date of receipt of payment
- Costs of the use of any AV equipment are not included in the booth price and must be ordered with the Bayfront Convention Center.
- ERAPPA reserves the right to change the floor plan without notice
- ERAPPA reserves the right to accept or reject any application at its sole discretion
- Full conditions of participation are listed on the conference website

## HALL OF RESOURCES SCHEDULE (subject to change)

Sunday, September 29, 2019	8:00AM-4:00PM	Hall opens for setup/registration
Sunday, September 29, 2019	5:00PM-7:00PM	Opening Ceremony/Reception
Monday, September 30, 2019	9:30AM-10:30PM	Hall Open
	11:30PM-1:00PM	Hall Open Networking Lunch
	2:00PM-3:00PM	Hall Open
Tuesday, October 1, 2019	9:30AM-10:15PM	Hall Open
Tuesday, October 1, 2019	10:15PM-3:00PM	Tear Down

- ADMIRAL LEVEL
- CAPTAIN LEVEL
- COMMANDER LEVEL
- AMBASSADOR LEVEL
- EXHIBITOR ONLY LEVEL



Information contained in this brochure is accurate at time of printing.

